

Marcos Brito

BRA

Candidate to the position of World Boxing Executive Board Member

Candidature nomination form - sections 5, 6, 7, 8 and 9

Section 5 –Qualifications and professional background

This section asks about your qualifications and professional background.

Your answers will help Members assess your knowledge, skills and experience and how they support your

ability to perform this role.

List your relevant qualifications

Attorney and Sports Executive with extensive experience in institutional relations across federal, state, and municipal Executive and Legislative branches of Brazil.

Specialist in sports Law

Expert in Sports Policy Development, including coordination between federal agencies and private-sector stakeholders.

Manager for the Brazilian National Boxing Federation in major international events, including the Olympic Games (2012, 2016, 2020, 2024).

CFO of the Brazilian Boxing Confederation (CBBoxe) from 2012 to 2016.

Vice President of CBBoxe during the 2016–2020 cycle.

President of CBBoxe during the 2020–2024 cycle.

Member of the Executive Board of World Boxing since 2023.

Member of the Executive Board of Panamerican Boxing Confederation since 2025.

Creator and Manager of National and International Boxing Competitions since 2010.

List any governance or board training.

Member of the Board, Confederação Brasileira de Boxe (CBBoxe) — since 2012 - Governance, policy development, compliance, and strategic decisions.

Member of the Executive Board, World Boxing — since 2023 - International representation; participation in regulatory decisions, competition calendar planning, and integrity initiatives.

Member of the Board, Panamerican Boxing Confederation — since 2025 - Regional development of programs, and support for executive decisions

List any professional memberships or licences.

Licensed Attorney, registered with the Brazilian Bar Association (OAB).

Member of the Executive Board of World Boxing (since 2023).

Member of the Executive Board of Panamerican Boxing Confederation (since 2025).

President of the Confederação Brasileira de Boxe (CBBoxe), since 2020.

Former Vice President of CBBoxe, 2016–2020.

Former CFO of CBBoxe, 2012–2016.

Explain how your background will help you in this role.

My background equips me with the strategic, operational, and governance capabilities required to excel in this role.

Over more than a decade working at the highest levels of sports administration, I have developed a strong ability to navigate complex institutional environments, build consensus among diverse stakeholders, and lead organizations through periods of growth, restructuring, and international engagement.

My experience as CFO, Vice President, and President of the Brazilian Boxing Confederation (CBBBoxe) provided me with deep expertise in financial management, compliance, strategic planning, and organizational leadership. Managing the Brazilian boxing team across four Olympic cycles strengthened my operational discipline, crisis-response skills, and understanding of international sports systems.

Additionally, my positions within World Boxing and Panamerican Boxing give me a global perspective and direct experience in international governance, diplomacy, and policy development – competencies that directly support high-level decision-making and institutional representation.

This combination of governance experience, financial leadership, and international sports management allows me to contribute effectively, strategically, and immediately in this role.

Section 6 –Boxing and sport experience

This section asks about your experience in boxing and insport. Your answers will help Members assess your knowledge of the sport and how your experience supports your ability to contribute to WorldBoxing.

Your experience in boxing

I have extensive experience in boxing governance, sports management, institutional relations, and the development of Olympic-style boxing at national, continental, and international levels.

Since 2011, I have actively participated in the reorganization and institutional strengthening of the Confederação Brasileira de Boxe (CBBBoxe), contributing to a period that represents the greatest phase of evolution, development, and sporting achievements in the history of Brazilian boxing. This process has included improvements in governance, athlete development, technical programs, competition organization, and the consolidation of Brazil's position within the international boxing community.

As President of the Confederação Brasileira de Boxe, I have contributed to the growth and success of Brazilian boxing over the past 15 years through the implementation of policies, programs, and strategic initiatives focused on high-performance sport, grassroots development, technical qualification, and institutional sustainability.

At the international level, I currently serve as a member of the World Boxing Executive Board since the first World Boxing Congress, I have participated in and supported World Boxing's initiative to preserve Olympic-style boxing within the Olympic Games, contributing to the collective efforts aimed at safeguarding the future of our sport in the Olympic Movement.

I have also cooperated from the beginning with the formation and development of the Panamerican Boxing Confederation, supporting the strengthening of governance, unity, and cooperation among National Federations across the Americas as a Executive Board member.

My experience also includes the organization, promotion, and coordination of national and international boxing competitions, including events connected to the Olympic pathway, as well as the local promotion and coordination of two World Boxing Cup competitions held in Foz do Iguaçu, Brazil, in 2025 and 2026.

This experience has provided me with a strong understanding of the needs of National Federations, athletes, coaches, referees and judges, technical officials, and event organizers, and supports my ability to contribute to the continued development, credibility, and global advancement of World Boxing.

Your experience in sport

same experience in Boxing

Your knowledge of international sport.

I have a comprehensive and hands-on understanding of international sport, built over more than a decade working directly in global boxing governance and elite competition. I organized the Brazilian Boxing Team for four Olympic Games (2012, 2016, 2020, 2024) and all their respective qualifying stages, including direct responsibility for delivering the Rio de Janeiro Olympic Qualifier for the 2012 Games.

Since 2010, I have been directly involved in enabling the Brazilian National Team to compete in World Championships, South American Championships, Pan American Championships, Continental Championships, and numerous other international tournaments and Olympic qualifying events. I led the organization of International Challenges, International Grand Prix events, two editions of the World Boxing Cup, and multiple other international competitions. I also coordinated international training camps in Brazil, hosting foreign teams and creating high-performance environments that supported athlete development and preparation for major events.

My governance experience as a Board Member of CBBBoxe since 2012, the Executive Board of World Boxing since 2023, and the Board of Panamerican Boxing since 2025 gives me deep exposure to international regulations, integrity frameworks, competition calendars, and strategic decision-making at the global level.

Combined with my legal background and extensive experience in public-private institutional relations, this trajectory provides me with a complete and practical understanding of how international sport operates – strategically, politically, and operationally – allowing me to contribute effectively as a Board of Directors member.

Your experience at events

I have played an integral role in the organization, planning, preparation, and full execution of major international boxing events held in Brazil. My experience reflects consistent operational leadership, coordination with national and international stakeholders, and delivery of high-performance environments for athletes and teams. The events in which I contributed comprehensively include:

World Boxing Cup – Brazil

- 2025 – Foz do Iguaçu
- 2026 – Foz do Iguaçu

International Camp Trainings – Brazil

- 2023 – International Training Camp
- 2024 – International Training Camp
- 2025 – International Training Camp
- 2026 – International Training Camp

Americas Qualifier for the 2012 Olympic Games

- Full involvement in organizing, planning, preparing, and delivering the continental Olympic qualifying event.

International Grand Prix – Brazil

- Rio de Janeiro – International Edition
- Brasília – International Edition
- Complete operational participation from preparation to final execution.

This background demonstrates my solid experience in managing complex international sporting events and ensuring their successful delivery at the highest standards.

Explain how this experience helps you in this role.

My experience delivering major international boxing events has shaped the way I approach leadership and governance. Being directly responsible for the organization, planning, financial viability, preparation, and full execution of competitions such as the World Boxing Cup, the International Training Camps, the Americas Qualifier for the 2012 Olympic Games, and the international Grand Prix events in Rio de Janeiro and Brasília has given me a deep understanding of how the sport operates in practice. Working at this level has strengthened my ability to make strategic decisions grounded in real operational knowledge, to anticipate challenges, and to manage complex situations under pressure.

This background also taught me how to work effectively with a wide range of stakeholders – from international federations and national bodies to local authorities, sponsors, and athlete delegations – building consensus and maintaining productive relationships. It has reinforced a results-driven mindset

and a commitment to delivering high-quality environments that meet international standards. All of this directly supports my role as a board member, allowing me to contribute with clarity, practical insight, and a strong sense of responsibility toward the development and governance of the sport.

Section 7 –Governance experience and capability

Good governance is important to ensure that World Boxing is well managed, makes sound decisions and acts in the best interests of the sport. The questions below help show your experience and ability to contribute to this.

List your board or committee roles including with World Boxing

Executive Board Member - World Boxing
Executive Board Member - Panamerican Boxing Confederation
Executive Board Member - Confederação Brasileira de Boxe
CBBoxe representative at the General Assemblies of Comitê Olímpico do Brasil, the Brazilian NOC
Chairman at Cbboxe Assemblies

Areas of knowledge or expertise (tick as many as apply or None)

Strategic planning

Governance

Finance and budgeting

Policy development

Stakeholder engagement

Risk management

Operations

Legal and compliance

Communications

Technology and digital transformation

Give examples of your governance work if applicable, including a difficult decision you have had to deal with:

Governance example 1

In my roles as CFO, Vice President, and later President of the Brazilian Boxing Confederation (CBBoxe), I led a broad modernization of our governance and compliance framework. I implemented transparent financial controls, redesigned reporting structures, and strengthened oversight mechanisms to ensure accountability across all departments.

With my legal background, I personally drafted and revised statutes, disciplinary codes, and contractual frameworks. I made sure that every governance decision was not only operationally effective but also legally sound, reducing institutional risk and reinforcing the organization’s credibility. This work significantly improved accountability, stakeholder trust, and long-term organizational stability.

Governance example 2

I coordinated major international events—including the World Boxing Cup (2025–2026), the International Grand Prix, and the International Challenge—overseeing governance across multiple countries, federations, and regulatory bodies. I ensured compliance with international rules, athlete-safety standards, and cross-border legal requirements. My responsibilities also included securing financial resources to fund the events and meeting all requirements for public-funding approval, allocation, and accountability. I negotiated agreements, managed delegation protocols, and guaranteed that all operations met global governance expectations. Balancing national interests with international standards demanded diplomacy, strategic communication, and consistent adherence to governance principles.

Governance vs Operations

Governance is the overarching system that directs, controls, and holds an organization accountable. It is about high-level oversight rather than hands-on work

Operations is the practical implementation of the goals set by governance. It focuses on maintaining efficiency and managing resources effectively

Describe what you think this role involves:

Focus on strategy and maintain a collaborative mindset means cooperating to guide the future of the organization rather than managing day-to-day operations. This involves defining long-term objectives, approving the annual budget, and ensuring the institution complies with the law. You must come to meetings fully knowledgeable about the documents related to the agenda, act with trust and mutual respect, and put personal interests aside. Once the matter under discussion is approved—whether your view wins or loses—you must publicly defend the final decision. Faced with a complex dilemma, you should base your decision on technical data and analyze its impacts on the organization.

Section 8 –Motivation for nomination

This section asks why you are seeking this role and what you would bring to World Boxing. Your answers will help Members assess your motivation, judgement and ability to contribute to the leadership of World Boxing.

Why do you want this role?

My motivation for seeking this role is to build upon the strategic work I initiated when I was elected to the Board in 2023. We are at a critical juncture where integrity, transparent governance, and the preservation of boxing within the Olympic movement are absolute priorities. I want to ensure that, by the end of this term, my participation has contributed directly to permanently securing boxing's Olympic status. My actions have contributed directly to permanently securing boxing's Olympic status. To achieve this, I will actively cooperate in strategic decision-making that not only safeguards our Olympic position but also elevates World Boxing into an organization of supreme relevance, institutional stability, and outstanding achievement across all its endeavors.

My goal is to leverage my management experience to strengthen national federations, ensuring athletes have a fair, safe, and sustainable platform to compete. I want to decisively consolidate our credibility with the International Olympic Committee (IOC) and the global sports community, securing the legacy of our sport for generations to come.

As I have been done at Confederação Brasileira de Boxe.

What will you contribute?

I aim to play an active role in strategic debates and demonstrate a commitment to collaborative problem-solving.

My focus is on delivering concrete solutions for the global sustainability of World Boxing and the comprehensive development of Olympic-style boxing at all levels.

I offer the experience and strategic vision I gained leading the Brazilian Boxing Confederation during its period of greatest historical growth to propose ideas and pathways that drive global development and inclusivity.

My goals include finding accessible ways to encourage boxing participation in diverse communities worldwide; discovering new talent and expanding our global market presence; and suggesting solutions to promote high-level competitions, strengthen the competitive calendar, and identify viable methods for hosting world-class tournaments that benefit all member federations equally. I also aim to identify key issues and implement targeted solutions for the ongoing training and development of referees and judges (R&Js), technical officials, and event producers. Furthermore, I seek to expand broadcast opportunities, increase media reach, and modernize the sport's presentation to popularize boxing and attract new audiences.

What experience or judgement do you bring

I bring a combination of institutional governance, legal judgment, financial discipline, political diplomacy, and proven sporting results.

My experience has been built progressively, from serving as CFO to becoming President of the Confederação Brasileira de Boxe, and later taking part in the Executive Board of World Boxing and Panamerican Boxing. This journey has given me a strong understanding of both local and international sports governance, as well as the ability to operate with credibility in complex political and institutional environments.

As a lawyer, I also bring a strong sense of legal security, compliance, and institutional responsibility. From a management perspective, my background as CFO allowed me to help build the financial foundation that supported continuous investment in athletes and technical development. This financial discipline was directly connected to the historic Olympic cycles of London 2012, Rio 2016, Tokyo 2020, and Paris 2024, during which Brazilian boxing became one of the country's most consistent and successful Olympic sports.

My work with the Executive and Legislative branches has helped align the needs of sports organizations with public policies, incentive laws, government funding, and institutional partnerships.

Since 2010, I have worked to strengthen national and international competition calendars, creating opportunities for athletes, increasing fan engagement, and supporting the commercial sustainability of boxing.

In summary, I bring the experience of someone who understands the ring, the balance sheet, the law, and the political environment, and who has used that combination to deliver institutional stability, international recognition, and historic sporting results.

Section 9 –Candidate statement

This is your principal statement in support of your campaign for election. This will be published as you write it. It will not be edited. You are responsible for its content. If you have used AI tools or other external assistance in preparing this statement, you must disclose this so that Members can make an informed assessment of your candidature. Failure to disclose the use of AI tools, or presenting AI-generated content as your own, may constitute a breach of the World Boxing Code of Ethics and may result in action being taken under the World Boxing Rules and Policies.

Candidate statement

Members of World Boxing

I ask for your support in casting your vote for my re-election as a member of the World Boxing Executive Board.

Since November 2023, I have had the honor of contributing to the development of this movement, which today ensures our sport's participation in the 2028 Olympic Games. The World Boxing Board has overcome numerous challenges, and its decisions have laid the foundation for us to reach this milestone.

Today we can celebrate, but there are even greater challenges to overcome to make these achievements permanent and achieve even greater development. There is much to be explored in establishing Olympic-style boxing in its rightful place.

I offer the experience I gained while leading the Brazilian Boxing Confederation, where, since 2011, I have led various departments, serving as a lawyer, Chief Financial Officer, Vice President, and President, guiding the organization through its most successful period in history, with medal wins in all major international competitions—including medals at every Olympic Games, World Championships, continental championships, and Pan American Games.

I was able to organize two editions of the World Boxing Cup, accompanied by training camps to help the teams acclimate and to foster their development and team building. It is my firm belief that the sport of boxing must be popularized; for this reason, a key focus of my leadership is to make Brazil a hub for training and developing Olympic

I want to promote the discussions of the World Boxing Executive Board. The financial conditions of most federations should be a subject of analysis by the WBX. I want to bring these issues to the table.

I ask for your trust. I offer an inclusive vision.

Marcos Brito
Candidate
President of Confederação Brasileira de Boxe