

**EVENT BID
GUIDELINES**

WORLD BOXING

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1. 2027: WORLD BOXING CUP STAGE 2

Introduction

The World Boxing Cup is one of World Boxing’s flagship international competitions for elite male and female boxers and forms part of the annual World Boxing Cup series. The competition brings together leading athletes from National Federations around the world to compete in high-level international boxing and earn valuable World Boxing Ranking Points.

In 2027, World Boxing will stage two World Boxing Cup events prior to the World Boxing Cup Finals. Each World Boxing Cup is a major standalone international event and an important part of the World Boxing competition pathway. Competition is contested across 20 weight categories and typically attracts approximately 50 National Federations and between 300 and 350 boxers.

As one of the standout events on the international boxing calendar, the World Boxing Cup provides hosts with the opportunity to deliver a world-class sporting event, welcome elite athletes from across the globe and showcase their city and country to the international boxing community. The event is broadcast internationally, providing significant visibility for host destinations and partners while supporting the continued growth and development of Olympic-style boxing worldwide.

Key Event Facts

Event	<i>World Boxing Cup Stage 2</i>
Dates	<i>May 2027</i>
Participants	<i>Estimated 50</i>
Boxers	<i>350</i>
Venue Capacity	<i>1000 spectators</i>
Host Fee	<i>350.000 CHF</i>
Budget Required	<i>Between 1.5M – 2M USD</i>
Competition Duration	<i>8 days</i>

Management

The Local Organising Committee (LOC) must demonstrate the operational capacity and infrastructure necessary to successfully organise, manage, and finance the Event in coordination with World Boxing. This includes:

- Working collaboratively with the World Boxing Events Department and recognising its authority on all technical and organisational matters;
- Providing World Boxing officials with access to inspect the proposed venue(s);
- Agreeing to an event schedule that includes four days of live TV coverage beginning from the quarterfinals;
- Maintaining effective internal and external communication channels throughout the planning and delivery of the Event;
- Ensuring appropriate backup systems and adequately trained staff are in place to support smooth operations;
- Coordinating effectively with all relevant stakeholders, including participants, government authorities, contractors, vendors, sponsors, media, and the public.

2. Bid Process

Bid timeline

Deadline	Requirement
17/07/26	Final bid submission to World Boxing
30/7/26	Final bid selection
30/7/26	Final presentation
30/7/26	Host selection
Between 01/08/2026 - 31/08/2026	Host Agreement signing

Submission Requirements

World Boxing requires the following for the Bid submission:

- All responses and supporting documentation must be submitted in English;
- Graphics and visual content may be included;
- Supporting documents uploaded through the online bid form should, where possible, be prepared in A4 format;
- Short videos of no longer than three (3) minutes may be included as part of the bid submission materials (optional)

All bid-related inquiries should continue to be directed by email to:

bids@worldboxing.org

The Letter of Intent, Bid Questionnaire, and all supporting bid documentation must be submitted through the online bid submission form.

Selection Process and Criteria

All submitted bids will be reviewed by the World Boxing Sport and Competition Committee to ensure compliance with the technical and organisational requirements outlined in this document.

Following this review, the Committee will submit its recommendations to the World Boxing Executive Board, which will make the final decision regarding the Host City and Host National Federation for the *World Boxing Cup Stage 2*.

The decision of the World Boxing Executive Board is final and may not be appealed.

Evaluation Criteria

Bids will be assessed using the following criteria (in no particular order):

Strategic & Institutional Support

- Level of government and institutional support
- Financial guarantees and operational commitment
- Human rights and non-discrimination guarantees
- Long-term legacy and development opportunities for boxing
- Alignment with World Boxing strategic objectives and regional rotation principle
- Quality of the overall bid (location, presentation, services.)

Event Operations & Infrastructure

- Quality and suitability of the Competition Venue
- Quality and accessibility of Training Venues
- Accommodation standards and hotel proximity

- Local transportation plan and logistics
- Security, medical and anti-doping provisions

Media, Promotion & Spectator Experience

- TV production and broadcast experience
- Marketing and promotional strategy
- Ticketing approach and attendance objectives
- Digital engagement and media operations
- Overall spectator experience

Accessibility & Risk Assessment

- International accessibility of the Host City
- Visa policies and ease of access
- Political, economic and environmental risk considerations

Organisational Capacity

- Experience in hosting international boxing or multi-sport events
- Quality of the proposed Local Organising Committee structure
- Operational readiness and staffing capacity

World Boxing also reserves the right to consider regional representation and calendar balance when evaluating bids.

3. Event Overview

Motivation to host the Event

The Bid Application must include a short statement (maximum 300 words) outlining the Applicant National Federation’s and/or LOC’s motivation for hosting the Event. The statement should summarise the objectives and expected benefits of hosting, including its contribution to boxing development, athlete opportunities, community engagement, and event legacy.

Official Event Name

World Boxing xx, [Host City] 2027

Event Description

The World Boxing Cup is a flagship international competition for elite male and female boxers, bringing together athletes from around the world to earn ranking points in Olympic-style boxing. In 2027, two events will be held before the Finals, each featuring around 50 National Federations and 300–350 boxers across 20 weight categories. The events offer host cities global broadcast exposure, world-class competition, and the opportunity to showcase Olympic-style boxing internationally.

Event Dates

In accordance with the approved World Boxing Competition Structure, this competition should be staged in May 2027.

The competition format implies the following preliminary Event Schedule:

Event	Competition	Description
Day 1		Arrivals Boxing Entries Check
Day 2		Arrivals (continued) Boxing Entries Check (continued) Technical Meeting and Official Draw
Day 3–7	Day 1-5	Preliminary rounds
Day 8	Day 6	Rest day (dependent on entry numbers)
Day 9	Day 7	Semi-Final bouts (either one or two days)
Day 10	Day 8	Final bouts (either one or two days) held in one ring
Day 11		Departures

The Bid Application must clearly specify the proposed Event dates, including the expected arrival and departure dates for participants and officials, within the designated hosting period communicated by World Boxing.

Applicants should ensure that the proposed schedule allows sufficient time for all competition operations, official meetings, travel logistics, and any required broadcast or event activities. World Boxing requires that the Event dates submitted in the Bid Application are final for evaluation purposes. In the event of a successful bid, any subsequent changes to the approved Event dates will require prior written approval from the World Boxing Executive Board

Competition Format

Age and Weight Categories

Participation in the competition is open to men and women between 19 to 40 years old, based on their year of birth (January 1, 1987 – December 31, 2008).

Elite Men (10 Weight Categories)	
M50kg	M75kg
M55kg	M80kg
M60kg	M85kg
M65kg	M90kg
M70kg	M90+kg

Elite Women (10 Weight Categories)	
W48kg	W65kg
W51kg	W70kg
W54kg	W75kg
W57kg	W80kg
W60kg	W80+kg

Competition Format

All bouts will consist of:

- Three (3) rounds
- Three (3) minutes per round
- One (1) minute rest between rounds

The competition will use the “Ten-Point Must” system along with the Xempower scoring and timing equipment.

Participation Estimates

Estimated Number of Teams – Two Rings

Participant Group	Estimated Numbers
Participating NFs	80 – 100
Male Boxers	Approximately 270-300
Female Boxers	Approximately 220 - 250
Other Team Members	250 – 300 persons

ITO Positions based on Two Rings	# of Individuals
Technical Delegate (Appointed by WB)	1
Deputy TDs (Appointed by WB)	3
R&J Evaluators (Appointed by WB)	8
Ringside Doctors (Appointed by WB)	4
R&Js (Appointed by WB)	40
Draw Commissioner (Appointed by WB)	2
Equipment Manager (Appointed by WB)	2
Referee & Judge Coordinator (Appointed by WB)	2
Cut Technician: (Appointed by WB)	2

NTO Position for Two Rings	# of Individuals
Timekeeper (Appointed by LOC)	4
Gong Operator (Appointed by LOC)	4
Announcer (Appointed by LOC)	2

Other Position for Two Rings	# of Individuals
World Boxing Staff:	5
Scoring System Operators (appointed by Scoring Service Provider, and subject to Scoring Service Provider needs)	4-8 approx.

4. Bid Requirements

4.1 Host City

World Boxing requires the Host City to be named as well as a short summary of relevant information about it. In case of a successful bid, World Boxing will not allow a change of the Host City without the approval of the World Boxing Executive Board.

4.2 Host National Federation and LOC

World Boxing requires the Applicant National Federation to provide comprehensive background information to support the evaluation of its organisational capacity and experience in delivering boxing activities and competitions.

This information should include general institutional data such as the date of foundation, number of members, number of active boxers, affiliated regional associations and clubs, and the number of employees at the National Federation's head office. Applicants should also outline any existing marketing and television partnerships relevant to the promotion and broadcast of boxing activities.

In addition, World Boxing is interested in assessing the National Federation's experience in organising or hosting boxing competitions over the past ten (10) years. Applicants should therefore provide details of all major international boxing events hosted during this period, as well as a clear description of the National Federation's role and level of involvement in the organisation and delivery of these events.

This information is intended to demonstrate the Federation's operational capacity, experience in event delivery, and ability to support the successful staging of a World Boxing Event. Applicants may include any additional relevant information that supports this assessment.

4.3 Staffing Of LOC

The Host National Federation must establish a Local Organising Committee (LOC) responsible for the planning, management and delivery of the event.

The Host National Federation remains fully responsible for all activities and decisions undertaken by the LOC.

The President of the Host National Federation must serve as either:

- LOC President, or
- LOC Vice President.

The Host National Federation is ultimately responsible for all actions of the LOC. Any third-party organisation involved in the planning or operation of the event must be approved by World Boxing.

Key LOC Appointments

Upon appointment as Host, the Local Organising Committee (LOC) must immediately designate a Competition Manager who will be responsible for all organisational matters related to the event and will serve as the primary point of contact with World Boxing. The LOC must also ensure that at least one designated staff member involved in daily coordination and communications is fluent in English.

The LOC must establish an appropriate organisational structure covering all key functional areas required for the planning and delivery of the Event. This structure should include, but is not limited to, responsibility for accommodation, accreditation, catering, competition venue operations, training venues, transportation, security, medical services, marketing and branding, communications, protocol, volunteers, equipment, sport presentation, TV and broadcasting, visa and customs coordination, and results management.

Applicants are required to propose a detailed staffing structure within the Bid Questionnaire, identifying the intended personnel for each functional area. Where certain roles or requirements cannot be fully met at the time of submission, the Applicant must clearly indicate this and provide explanations together with proposed mitigation measures or alternative arrangements to ensure full operational delivery of the Event.

The LOC structure should include responsibility for the following functional areas:

Positions	
Accommodation Manager	Ring announcers
Accreditation Manager	Security Manager
Catering Manager	Sport Presentation Manager
Competition Manager	Sports Equipment Manager
Local Doctors (min4)	Training Venue Manager
Marketing & Branding Manager	Transportation Manager
Medical Services Manager	TV & Broadcasting Manager
National Technical Officials (10 to 12)	Videographer
Photographer	Visa and Customs Manager
PR & Communications Manager	Venue Manager
Protocol Manager	Volunteers Manager
Result Distribution Manager	Additional Positions

Volunteers

Volunteers play a significant role in the successful delivery of the Event.

The LOC is required to recruit, train, and manage a sufficient volunteer workforce and must ensure the daily presence of at least forty (40) volunteers to support operations in the Field of Play and across competition and training venues throughout the Event period. Applicants must describe their proposed volunteer strategy, including recruitment, training, and deployment plans, within the Bid Questionnaire.

World Boxing strongly recommends that additional volunteers are engaged to support wider operational areas, including arrivals and departures, accreditation, transportation, catering, VIP services, ceremonies, and other functional areas as required.

Volunteer responsibilities may include, but are not limited to:	
Team arrivals and departures	Transportation assistance
Accreditation support	VIP services
Venue operations (competition and training)	Ceremonies and protocol
Athlete services	Media operations

4.4 Venues

Competition Venue

The Host National Federation must designate a Competition Venue suitable for the organisation and delivery of the World Boxing Event.

The proposed venue must comply with all World Boxing technical, operational, broadcast, safety, and infrastructure requirements.

Applicants are required to submit detailed Competition Venue information within the Bid Questionnaire, including:

- Venue name, address, and website;
- Seating capacity;
- Technical infrastructure description;
- Floor plans, photographs, and venue layout maps;
- Distances and travel times to official Event Hotels, Team Hotels, and Training Venues;
- Confirmation of compliance with all World Boxing venue requirements.

The venue must meet all minimum standards set by World Boxing, including:

Category	Combined Requirement
Location	The Competition Venue must be located within a maximum travel time of 30 minutes from all official Event Hotels and Training Venues.
Seating & Spectator Capacity	Minimum spectator seating capacity of 1,000 seats, including at least 200 reserved seats for Teams and 50 reserved VIP seats for the World Boxing Family and VIP guests. The venue should provide an appropriate spectator experience, including clear sightlines, accessibility, and efficient crowd circulation.
Field of Play (FOP)	Space for up to three World Boxing-licensed competition rings in accordance with World Boxing Event Rules. Minimum FOP dimensions of 16 m × 42 m. Sufficient circulation space for athletes, officials, and operations.
FOP Surface	Durable, solid-colour, non-slip flooring covering the entire FOP.
Warm-Up Area	Dedicated warm-up area capable of accommodating at least 100 persons simultaneously.
Athlete Changing Rooms	Minimum of two athlete changing rooms with showers, each capable of accommodating at least 30 persons simultaneously.
Anti-Doping Facilities	Dedicated anti-doping control room with direct access to toilet facilities.
Medical Facilities	Medical room compliant with all applicable regulations.
Lounges	Three separate, sufficiently equipped lounge areas for: (i) Referees & Judges (R&Js), (ii) Technical Officials (TOs), and (iii) VIP guests. Each lounge must include catering facilities and access to separate restroom facilities.
Office Facilities	Two sufficiently equipped office rooms/spaces for the Local Organising Committee (LOC) and World Boxing. Additional dedicated office space should be available for World Boxing Staff, the World Boxing President, and the World Boxing Secretary General.
Media Facilities	Dedicated and sufficiently equipped media workstations with direct access to the FOP.
Storage Facilities	Storage room or area with a minimum size of 25 m ² .
Technical Meeting Spaces	Sufficiently large spaces for Technical Meetings, Official Draws, Daily Weigh-Ins, and Medical Checks in accordance with regulations. These activities may alternatively be hosted within the official Team Hotel, where preferable.
Technical Officials' Meeting Space	Sufficiently large space for daily Technical Officials' meetings. These activities may alternatively be hosted within the official TO Hotel, where preferable.
Internet & Connectivity	Reliable high-speed internet connectivity throughout the venue with dedicated bandwidth suitable for international TV broadcasting operations. Full Wi-Fi coverage

	across the venue with separate Wi-Fi access channels for Staff and Media representatives. The venue should provide a minimum of three dedicated internet lines with minimum 50 Mb/s upload/download speed and at least three back-up SIM cards available upon staff arrival.
Air-Conditioning & Climate Control	Air-conditioning system capable of maintaining temperatures between 18°C and 22°C throughout the venue regardless of weather conditions, attendance levels, installed equipment, or broadcast requirements.
Lighting	Minimum lighting level of 1,500 lux, evenly distributed across each competition ring canvas.
Sound System	High-quality sound system suitable for international competition and broadcast requirements.
LED Displays	Minimum of two large LED screen displays and/or perimeter LED displays.
Video Board Specifications	Video boards/screens should comply with the following minimum specifications: 16:9 aspect ratio, minimum width of 6 m, maximum pixel pitch of 6 mm, and 1080i signal compatibility.
Video System & Broadcast Connectivity	Venue must provide broadcast and cabling infrastructure including matrix at delivery point for TV feeds (5 SDI + 6-channel audio); SDI or fiber connectivity for distances over 60 m; matrix connections to announcer positions, sports presentation systems, big screens, and athlete waiting areas; and additional broadcast output capability as required.
TV & Display Screens	SDI-compatible or converted display screens must be provided where required. Athlete waiting area screens must be minimum 42". Announcer screens must be maximum 24".
Furniture & Equipment	Sufficient quantity of uniform tables and chairs for the FOP in accordance with regulations, together with appropriate furniture and operational equipment for all competition and support areas.
Venue Contingency Planning	Bid documentation must include contingency plans identifying alternative venue solutions in the event the designated Competition Venue or Training Venue becomes unavailable for any reason.
Venue Approval & Changes	Following appointment of the Host City, any proposed change to the approved Competition Venue must receive prior written approval from the World Boxing Executive Board.

Applicants must confirm full compliance with these requirements in the Bid Questionnaire. Where full compliance is not met, applicants must clearly indicate non-compliant areas and provide detailed explanations and proposed alternative solutions.

Applicants must also provide a contingency venue plan in the event the designated Competition Venue becomes unavailable.

Following appointment of the Host City, any proposed change to the approved Competition Venue shall require prior written approval from the World Boxing Executive Board.

Competition Operations Requirements

The Local Organising Committee (LOC) must comply with all World Boxing Competition Rules and technical requirements relating to the Field of Play (FOP), Back of House (BOH), and Sports Equipment.

Applicants must confirm at Bid stage their ability to meet these requirements.

Detailed operational layouts for the FOP and BOH, including venue diagrams and stakeholder flow plans, must be submitted to World Boxing no later than 90 days prior to the Event (or as otherwise agreed in writing with World Boxing) and are subject to approval.

World Boxing will provide the gloves, headguards, tape, and gauze/Velcro bandages. All other sports boxing equipment required for the competition must be provided by the LOC in accordance with the World Boxing

Competition Rules and Sport Equipment Requirements. The LOC is responsible for procuring and funding all required equipment, with final specifications and quantities subject to World Boxing approval.

For the selected host city, an equipment list will be provided. The LOC will be responsible for purchasing all listed items.

Training Venue

One or more Training Venues must be designated for the Event and must meet World Boxing minimum requirements to ensure adequate preparation conditions for all participating teams:

- At least one boxing ring
- Sufficient space for heavy bags and other training equipment
- Space for floor exercises
- At least two separate changing rooms with showers
- Open and supervised by the LOC throughout the Event period
- During training, adequate medical services and transport must be available at all times, with a driver on standby for medical emergencies. Medical Staff should be available at all times. The following medical equipment is also required: Stretcher, Wheelchair, Automatic External Defibrillator (AED)
- Located within a maximum travel time of 30 minutes from any Event Hotel and Training Venue

Applicants must confirm compliance with these requirements in the Bid Questionnaire. Where full compliance cannot be met, applicants must clearly indicate this and provide a detailed explanation together with any proposed alternative arrangements.

Full venue details and supporting documentation must also be submitted as part of the Bid Application.

4.5 Accommodation

World Boxing requires the designation of a sufficient number of hotels to accommodate all participant groups attending the Event, ensuring appropriate separation of stakeholder groups and compliance with minimum standards.

Applicants must provide hotel details in the Bid Questionnaire, including name, location, website, and distances to the Competition Venue. Where full requirements cannot be met, applicants must clearly indicate this and provide explanations and alternative arrangements.

Please note that in case of a successful bid, World Boxing will not allow a change of the Event Hotels without the approval of the World Boxing Executive Board.

The following accommodation categories must be provided:

Team Hotels

Team Hotels must accommodate all participating teams and additional accredited persons, and meet the following minimum requirements:

Requirements	Standard
Hotel Rating	3-4 stars (with sufficient total capacity)
Single Rate Cap	EUR 180 per person/day
Twin Rate Cap	EUR 150 per person/day
Triple Rate Cap	EUR 120 per person/day
Meals Included	Yes (three daily meals – buffet)
Wi-Fi	Free wireless Internet Access
Additional Spaces	Separate spaces for at least two test scales in each hotel.

Meeting Rooms	Sufficient large space(s) for the technical meeting, official boxers' draw, daily weigh-in and medical check according to regulations in one of the Team Hotels (unless these activates are held in the Competition Venue)
Fees	Hotel charges are covered by respective Teams

VIP Hotels

To accommodate the World Boxing President, Secretary General and VIP guests, with the following requirements:

Requirements	Standard
Hotel Rating	A 4 or 5-star hotel
Meals Included	Yes (three daily meals – buffet)
Wi-Fi	Free wireless Internet Access
Fees	World Boxing President's and Secretary General's accommodation and meals are covered by the LOC. Other Hotel charges are covered by respective VIP guests.
Hotel allocation	The VIP hotel can be the same as Team Hotel if agreed with World Boxing Executive Board.

TO Hotels

To accommodate all appointed Technical Officials and World Boxing staff, with the following requirements:

Requirements	Standard
Hotel Rating	3-4 stars (with sufficient total capacity)
1 Suite	For the Technical Delegate, covered by the LOC
Single/Twin Room	For the R&Js covered by the LOC
Single Room	For all other appointed TOs and World Boxing staff, covered by the LOC
Meals Included	Yes, for TO's and World Boxing staff (three daily meals – buffet)
Wi-Fi	Free wireless Internet Access
Additional Facilities	Laundry Facilities
Meeting Rooms	Sufficient large space for Technical Officials' daily meetings (unless these activates are held in the Competition Venue)
Hotel allocation	The TO Hotel must be separate from Team and other stakeholder hotels (media, VIP, extra team officials, etc)

4.6 Transportation

International Transport

The LOC must designate the official ports of entry (airport(s) and train station(s)) through which all official travel will be coordinated for Teams, Technical Officials, and World Boxing staff.

The LOC is responsible for covering event-related international transportation costs for designated World Boxing Staff, including coordination visits, as specified by World Boxing.

This includes:

- the World Boxing President,
- Secretary General,
- Technical Delegate,
- and World Boxing staff,

with business class travel applicable for flights exceeding four (4) hours.

All other participants, including Teams, Extra Persons, and guests, are responsible for arranging and covering the costs of their own international travel. International transportation for TOs will be coordinated by World Boxing.

Local Transportation

World Boxing requires that the LOC provide the following transportation for accredited participants:

- Free scheduled transportation by bus between the designated ports of entry and respective Team Hotel, as well as between Team Hotel(s) and Competition/Training Venues for all Teams and Extra Persons.
- Free scheduled transportation by minibus or car between the designated ports of entry and respective TO Hotel, as well as between TO Hotel and Competition/Training Venues for all Technical Officials and World Boxing Staff
- Free necessary and reasonable on-demand local transportation by a dedicated car or pool of cars for the World Boxing Secretary General, World Boxing Competition Manager and World Boxing Technical Delegate
- Free necessary and reasonable on-demand local transportation by a dedicated executive or luxury vehicle for the World Boxing President

Applicants must provide a detailed transportation plan in the Bid Questionnaire, including ports of entry, travel times, and proposed vehicle types. Where full requirements cannot be met, applicants must clearly indicate this and provide explanations and alternative arrangements.

4.7 Broadcast, Media and Communications

Broadcast Production Requirements

World Boxing requires the LOC to provide the following to assist the World Boxing HB to deliver the production.

Requirement Area	Details
Camera Positions & Flows	Designated spaces chosen by the HB for camera positions and camera flows.
Camera Platforms	If necessary, temporary scaffolding platforms for camera positions – minimum 6 cameras for Ring A and Ring B.
Lighting & Sound	Ensure that all lighting and sound facilities are maintained at the appropriate level required for high-quality HB productions at all times.
Broadcast Compound Space	Appropriate spaces for Broadcast OB Trucks, Satellite Uplink Truck, and Power Generators (if necessary), including facilities for SRT distribution.
Broadcast Compound Security	Security services for the Broadcast compound must be provided on a 24/7 basis.
Power Supply	Necessary power supply to enable broadcast operations at the venue. Technical specifications may vary depending on equipment and territory requirements.
TV Commentary Position	TV commentary position next to the Field of Play (FOP), including necessary space, furniture, and high-speed internet connection.
Additional Operational Support	Any other necessary support, including a security perimeter for broadcast facilities with domestic resources to ensure international broadcast operations.
Office/Cabin Space	Office/Cabin space in the TV Compound, including connectivity.
Ethernet Connectivity	Hard-cabled Ethernet with 100 Mbps for Live Backup and SRT.
Wi-Fi	Common Wi-Fi access.
Telephone Service (4-wire comms)	1x IDD telephone service for 4-wire communications.
Telephone Service (SNG)	1x IDD telephone service for SNG.
Cabin Furniture	The LOC will provide the cabin equipped with furniture.

Mixed Zone & Accreditation	Broadcast requirements also apply in the mixed zone, and TV accreditation zones must be respected.
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Broadcasting Rights and Distribution Framework Production Requirements

World Boxing retains global media and broadcast rights to the Event Including the Domestic rights.

Applicants must confirm their understanding of the broadcast rights framework and provide details of any past TV agreements in the Questionnaire, including broadcaster involvement and production partnerships.

Where arrangements are not yet confirmed, applicants must explain why and describe the proposed approach to compliance.

4.8 Marketing, Promotion and Ticketing

World Boxing requires the LOC to develop and implement a Marketing and Promotion approach for the Event, including commercial planning, ticketing, ceremonies, and spectator experience.

The LOC must ensure all activities comply with World Boxing branding, commercial rules, and approval processes as defined in the Bid Agreement.

The LOC is required to demonstrate its capability to deliver these functions in the Questionnaire. Where arrangements are not yet confirmed, the Applicant must indicate this and briefly describe the proposed approach or how requirements will be met.

Marketing

The LOC must confirm its ability to develop and deliver an Event Marketing Plan, including coordination with World Boxing approval processes.

Promotion

Applicants must outline their approach to Event promotion, including ticketing strategy, attendance expectations, and general fan engagement activities.

Commercial Matters

World Boxing applies a defined commercial framework governing Event sponsorship, licensing, and branding, including categories reserved exclusively for World Boxing partners.

Applicants are invited to describe their proposed commercial approach for the Event, including potential sponsorship structure, commercial partners (if already identified), and licensing or merchandising plans where applicable.

All commercial activities must be developed in compliance with World Boxing requirements and are subject to approval under the Host City Agreement.

Ceremonies

Applicants must confirm their decision if they wish to have an opening ceremony and to deliver Medal Ceremonies in accordance with World Boxing Competition requirements and describe their general approach.

Spectator services

Applicants must outline their approach to spectator experience and sport presentation during the Event.

4.9 Sustainability and Legacy

Sustainability

World Boxing is interested in understanding how the LOC intends to integrate sustainability principles into the planning and delivery of the event.

Applicants should outline their general approach to reducing environmental impact and promoting responsible resource use across Event operations, including areas such as environmental management, waste reduction, energy efficiency, and sustainable procurement in accordance with World Boxing Competition requirements.

Legacy

World Boxing is also interested in the long-term benefits of hosting the competition and the legacy outcomes for the host city, local boxing community, and wider sport development.

Applicants should outline their proposed legacy approach, including potential initiatives related to community engagement, sport development, infrastructure use, and long-term participation impact in accordance with World Boxing Competition requirements.

4.10 Medical and Anti-Doping

Applicants must confirm in the Questionnaire whether they are able to meet these requirements. Where full arrangements are not yet in place, applicants must indicate this and briefly explain how they intend to deliver the required services.

Medical Services

It is obligatory for the LOC to assume responsibility for managing and covering the cost of all medical emergencies occurring in the Training Venue, Competition Venue and any competition related activity throughout the event period that involve any accredited representatives of Teams, Technical Officials, World Boxing Staff, or Volunteers.

World Boxing requires that appropriate medical and emergency response services are provided throughout the Event.

This includes:

- Provision of ambulance services during every day of competition
- Ambulances equipped in accordance with applicable regulations, including crews of paramedics and dedicated drivers
- Coverage from 90 minutes before the start of the first bout until all boxers have left the Competition Venue
- Designation of the nearest hospital for emergency treatment

The LOC is responsible for ensuring that all required medical arrangements are in place and fully operational for the duration of the Event. The LOC should ensure the delivery of all the requirements stipulated in the World Boxing medical handbook. ([link](#))

Anti-Doping

The LOC must also provide and bear the cost of sufficient anti-doping testing during the Event in accordance with the World Boxing Anti-Doping Regulations and the WADA Code. ITA has been mandated by World Boxing to manage the Anti-Doping Process. They are independent in deciding their partner on site and determining the number of tests

This includes:

- Testing conducted by a WADA-accredited organisation
- Analysis of all collected samples by a WADA-accredited laboratory
- A minimum number of tests equal to 10% of the total number of registered boxers, but not fewer than 20 tests

All testing must be carried out in compliance with applicable WADA anti-doping standards and requirements.

Only countries that are in compliance with the World Anti-Doping Code can bid and host a World Boxing event. World Boxing has the right to remove the hosting if a country is declared non-compliant by WADA.

4.11 General Requirements & Conditions

Hosting Fees

The LOC is required to contribute a Hosting Fee of CHF 300.000 payable in instalments as defined in the Bid Agreement.

Applicants should be aware that the hosting fee forms part of the overall Event financing structure and is mandatory for successful delivery of the event.

The Applicant will be required in the Questionnaire to confirm:

- Acceptance of the hosting fee structure
- Ability to meet the proposed payment schedule
- Any financial considerations or constraints relevant to delivery

Required Budget

The bidding applicant is required to submit a completed Budget proposal to World Boxing with the projected income and expenditure totals of this event. The budget has to include the cost of the venues, transport, accommodation, food, costs of volunteers. This can be submitted by completing the World Boxing Event Budget template.

Applicants are required to demonstrate that sufficient financial and operational resources are available to deliver the Event to World Boxing standards. The overall Event budget must cover all key operational areas, this can be supported with the inclusion of government support letters, event sponsors, confirmations and partner agreements.

4.12 Government Support

World Boxing would like to receive a formal letter of support to host the event from the respective Government and/or the City/Region authorities, offering:

- Upholding principles of human rights, including non-discrimination
- Facilitating entry procedures for all participating teams, officials, and World Boxing staff, including visa support where required
- Provision of any financial or in-kind support associated with hosting the Event
- Any other relevant institutional or operational support contributing to the successful delivery of the event.

4.13 Additional proposals

Please propose any additional offers and provide additional details, which might strengthen the bid, such as:

- Education and development programs for participating boxers
- New innovative projects organised by the LOC
- Sustainability programmes and environmental considerations
- Opening / closing ceremonies
- Hosting supplementary events during the competition, such as the World Boxing Executive Board Meeting, World Boxing Commission Meeting(s), certification & development courses, forums, award ceremonies, etc.
- Programmes for VIPs

5. Appendices

To supplement your Bid application for the Event, please attach the following documents:

- Letter of Support from Commercial Partners (written by companies or organizations that collaborate strategically with you.)
- Letter of Support from Contractors (written by independent contractors or service providers you hire to perform work.)
- Letter of Support from Suppliers (written by vendors who provide goods, materials, inventory, equipment, or components.)