



## World Boxing Sustainability Policy

### Overview

Boxing, one of the most universally practiced and followed sports, is deeply integrated into the fabric of society. From the grassroots level to professional arenas, boxing unites people of all ages, genders, and backgrounds across the globe. The sport brings together individuals in clubs, organizations, and National Olympic Committees, creating a shared experience that transcends borders. This global reach extends beyond athletes and spectators to those involved in designing, constructing, and managing boxing venues, producing equipment and apparel, transporting people and goods, and organizing events.

These activities inevitably impact our planet's environmental, social, and economic resources. However, the passion for sport, particularly boxing, presents a unique opportunity to raise awareness about the importance of sustainability and inspire action for a better world. Boxing can be a powerful platform to educate athletes, fans, and future generations about the world's environmental and social challenges and the solutions needed to address these issues.

We are dedicated to integrating sustainability across all aspects of the sport, including event management, athlete welfare, and community engagement. By prioritizing environmental stewardship, social inclusivity, and economic responsibility, we aim to lead by example and inspire others in the sporting world to adopt sustainable practices.

In partnership with athletes, fans, sponsors, and communities, World Boxing will work to create a more sustainable future for the sport and society, ensuring that boxing remains a source of inspiration and unity for generations to come.

At World Boxing, our commitment to sustainability is grounded in the core values of integrity, honesty, excellence, inclusivity, sportsmanship, and inspiration. We strive to create an environment where boxing thrives while protecting our planet and fostering a sense of responsibility among athletes, fans, and stakeholders.

- **Integrity and Fair Play:** We will ensure all our operations, from event management to product sourcing, meet the highest ethical standards, fostering transparency and fairness in every aspect of the sport.
- **Honesty:** We are committed to honest communication about our sustainability goals, challenges, and progress, and we share the impact of our initiatives openly.
- **Excellence:** We will lead the boxing world with innovative and efficient sustainability practices, from eco-friendly events to advanced green technologies.



- **Inclusivity and Sportsmanship:** We will ensure sustainability efforts are accessible to all, from athletes to local communities, promoting fair access to resources and opportunities.
- **Inspiration:** We aim to inspire change by being a beacon of sustainability, encouraging our athletes and fans to adopt greener practices and become stewards of the planet.

## **World Boxing Sustainability Policy Objectives and Principles**

World Boxing's sustainability strategy will focus on integrating sustainable practices into four key areas: Infrastructure, Sourcing and Resource Management, Mobility, and Climate. These areas will be crucial in achieving our competitive standards and long-term financial stability while ensuring we contribute to global sustainability.

### **Sustainability Objectives**

#### **1. Infrastructure**

**Objective:** Partner with facilities to encourage energy efficiency, resource-consciousness, and contributions to long-term environmental sustainability.

**Actions:**

World Boxing recognized the diversity in resource accessibility of our member nations. Thus, when possible, we strive to partner with hotels and venues that reduce wastewater production, energy consumption, and waste production.

#### **2. Sourcing and Resource Management**

**Objective:** Optimize the sourcing of materials and manage resources to reduce waste and encourage sustainable practices across the boxing industry.

**Actions:**

Implement a circular economy approach by recycling or reusing products such as boxing equipment, merchandise, banners, and paperwork, ensuring minimizing waste.

Develop resource-efficient strategies for significant competitions, including zero-waste initiatives.

Leverage technology to reduce paper usage across all operations.

#### **3. Mobility**



Objective: Minimize the carbon footprint associated with transporting athletes, staff, and fans while improving the sustainability of event logistics.

**Actions:**

Promote sustainable travel options for athletes, staff, and spectators, such as public transportation, electric vehicles, and shared mobility.

Work with local organizers to prioritize local and regional staff support.

**4. Climate**

**Objective:** Mitigate the impact of World Boxing operations on climate change and contribute to the global fight against climate change through proactive policies and practices.

**Actions:**

Set ambitious goals to achieve carbon neutrality by reducing emissions in all operations (e.g., using renewable energy, energy-efficient systems, and sustainable transport options).

Implement resource-efficient technologies in venues and events (e.g., electronic scoring systems and draw charts to reduce paper consumption).

Monitor and report on resource consumption and climate-related impacts, ensuring transparency in how World Boxing addresses its climate responsibilities.

**Sustainability Principles**

**Innovation and Efficiency:**

We will seek innovative and cost-effective solutions to environmental challenges. This includes using cutting-edge technologies and practices to improve energy efficiency, reduce waste, and enhance the sustainability of our events and operations.

**Transparency and Accountability:**

We believe in transparency about our sustainability efforts and holding ourselves accountable to our stakeholders. World Boxing will build sustainability protocols to decimate to the National Federations.

**Collaboration and Stakeholder Engagement:**

Sustainability is a shared responsibility. We will collaborate with stakeholders—athletes, fans, sponsors, and communities—to ensure that sustainability is woven into the fabric of



boxing. We will also seek partnerships with organizations and experts to amplify our impact.

#### Social Responsibility and Inclusivity:

Sustainability is not just about the environment but also about social and economic equity. World Boxing will ensure that our sustainability efforts are inclusive, creating opportunities for all stakeholders to engage and benefit from our initiatives. We will strive for fair, ethical practices across our operations, from sourcing to workforce management.

#### Long-Term Commitment:

Our sustainability vision is built for the long term. World Boxing is dedicated to continuously improving our practices and adapting to sustainability challenges. We will prioritize solutions that benefit the environment and society and contribute to the sport's financial stability and resilience.

#### Sustainability Implementation

- World Boxing will collaborate with stakeholders and sustainability experts to comprehensively analyze its **carbon footprint** across all its activities, including **international competitions, national federation activities, and day-to-day business practices**. This will provide a clear understanding of emissions sources and opportunities for improvement.
- World Boxing will work with **facilities and local organizing committees** to leverage cutting-edge technologies and sustainable practices to significantly reduce the carbon footprint of **international and Olympic qualifying events**.
- World Boxing will adopt **developing technologies** to drastically reduce or **eliminate paper use** at Olympic qualifying events, advancing our digital transformation and enhancing sustainability efforts.
- World Boxing will work with the **International Olympic Committee (IOC)** and other relevant bodies to implement **zero-waste procedures** at the **Olympic Games**, ensuring that all events adhere to strict environmental standards and contribute to a circular economy.

#### Expected Outcomes:

- Clear identification of World Boxing's carbon footprint across all operations, leading to a data-driven strategy for reducing emissions.

- Significant reduction in the carbon footprint of international and Olympic qualifying events through technological solutions for energy efficiency, transportation, and resource management.
- Reduce or eliminate paper usage in Olympic qualifying events through digital transformation, streamlining operations while promoting sustainability.
- Full implementation of **zero-waste procedures** at the Olympic Games, marking a significant milestone in World Boxing's commitment to environmental sustainability and promoting eco-friendly sports events.

World Boxing will progressively reduce its environmental impact through these steps, ensuring that its competitions and day-to-day activities contribute to the global effort for a sustainable future by 2032.