

Mr Simon Toulson
Secretary General
World Boxing

By email to: simon.toulson@worldboxing.org

24th August 2023

Dear Mr Toulson

It gives me great pleasure to write to you to apply for the roles of Vice-President and Executive Board member with World Boxing.

The next twelve months will be crucial in determining the future of boxing, and especially its place on the Olympic programme. The success of World Boxing will be central to achieving this. I am excited by the prospect of helping to build the new organisation and a better future for the sport, and equally I recognise the responsibility that comes with it.

I believe I have the experience, expertise and commitment to add great value to World Boxing and to the board and I humbly ask for the support of member National Federations.

My motivations and objectives

My motivation is to ensure that World Boxing and our sport places the interests of the boxers at the very heart of decision-making. I wish to help ensure that boxing remains a leading sport on the Olympic programme into the future. For the sport to develop and prosper we need to keep this Olympic dream alive for all the young men and women that compete in our sport.

As a Director of World Boxing, I would seek to achieve the following goals:

- Seek and earn recognition from the IOC as the international federation for Olympic boxing.
- Ensure boxing remains on the Olympic programme for Paris 2024, Los Angeles 2028, Brisbane 2032 and beyond.
- Ensure that the sport is governed and officiated to the highest standards of integrity.
- Consult with the National Federations and work in their best interests.
- Support the development of boxing in all nations around the world, and with a strong focus on women's boxing.
- Ensure boxing remains on the programme for all multi-sport events, such as the African Games, Asian Games, Commonwealth Games and Pan Am Games.
- Build a competition structure that works for all nations, designed in the best interests of the boxers and the sport.

- Ensure that the interests of the boxers are placed at the heart of World Boxing decision-making.

Experience in Boxing and Sport Administration

I am dedicated to our great sport of boxing, having worked for GB Boxing since 2009 and as the Chief Executive since 2013. I have a breadth of experience, both in boxing and the wider administration of sport, including the following:

- Founding and Interim Director of World Boxing
- Member of the IOC Boxing Task Force Experts Group for Tokyo 2020 and Paris 2024
- Team manager at all major boxing championships including the London 2012 Olympic Games.
- Manage a team of over 30 staff and 40 boxers and lead on all operations covering events and competition management, financial management, logistics, commercial activities, communications, and programme strategy.
- Led GB through the most successful period in history for Great Britain's boxers. The Team GB performance at Tokyo 2020 was the best by a British team of boxers for over 100 years.
- Since 2009, GB Boxing boxers have won 87 major championship medals (European, World and Olympic).
- CEO for the British Lionhearts World Series Boxing (WSB) franchise
- Chair of the organising committee for the European Qualification Tournament for Tokyo 2020, hosted in London.
- Secured significant sponsorship deals with Sting and Nike.
- Worked for Sport England, the government agency for grassroots sport, managing £20m annual investment into national federations, including boxing, football and cycling.
- Specialist in good governance in sport as a researcher and lecturer with the University of London.

Thank you for the opportunity to apply for these roles at such an important time for the sport of boxing. If elected to the role I will do everything to secure an Olympic future for the sport, and to work in the very best interests of boxing and to serve all member federations, officials, coaches and boxers.

Yours sincerely

A handwritten signature in black ink, appearing to read "M Holt".

Matthew Holt