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EXECUTIVE
BOARD MEMBER

To: World Boxing

Dear Sirs

I am pleased to send you this motivation letter in order to demonstrate my interest in serving as a member of the Executive Committee of World Boxing, position that I believe that my experience and skills at governance, organization and strategic vision will be able to cooperate to Boxing development.

Graduating with a law degree, and having studied two years in the mathematics course, I have worked from 1992 to 1995 as a sales supervisor and marketing manager in Globo Vídeo, a company of Globo Group, the biggest communication company of Brazil.

The experience at Globo gave me the knowledge to create my own Home Video distribution company where I could develop skills in manage an enterprise and where I was able to learn about the various challenges of media and communication market, from 1995 – 2002.

I know manage models of sales and marketing very well, having worked as either an employee or as owner director.

From that moment on, market demand for legal services made me decide to dedicate exclusively to work in my Law Firm where I worked especially in civil and business Law.

As a Lawyer, in 2010 I was invited to legally organize the Confederação Brasileira de Boxe, taking care of all legal work of the CBBoxe as:

- Registering the constitutional, and regular administration acts in the Civil Registry of Legal Entities.
- Organize and hold the annual general meetings by the end of April each year for accountability of the previous year, presenting documents such as balance sheet, income statement, activity report, action plan, among others.
- Coordinate the work related to tax and fiscal obligations.

- Coordinate the regularity of CBBoxe in view of the legal obligations required of national sports administration entities, among other activities pertinent to corporate law of sports association.

This activities and knowledge in governance acquired in my own companies and the vacancy for the position for a financial manager, made me to accumulate the position of CFO in CBBoxe, that made me work with managing budgets and protecting critical assets, I was defied to limiting crisis impact, and preventing by identifying possible risks in advance.

At this position I was able to develop data analytics and rely on strategic thinking to identify solutions to problems and working devolving knowledge of financial accounting, corporate finance, and cash management.

Acting in the governance of the Brazilian Boxing Confederation, I accepted the next challenge to become a Vice President, a position that accumulates the responsibilities of General Secretary that I took from 2017 to 2021, running administration and governance of CBBoxe.

After developing my full attention to the Brazilian Boxing Confederation, I was challenged to run for the position of President, and that, having won the election, I occupy the chair of President since 2021, with the promise of putting Brazil on the international calendar of boxing competition. At chair I work developing strategic projects for Brazilian boxing grows in all levels, develop negotiations all instances of government, Brazilian Olympic Committee, others National Federations and to the International Federation.

It is important to mention that, since its formation, Brazil had won only one bronze medal in the 1968 Olympic Games and 2 medals in world championships. In 2010, and with my contribution, we implemented a new work philosophy at CBBoxe, focused on professionalism, objectives and achievement of results involving training and preparation of the team that led CBBoxe to win 7 Olympic medals and 16 world medals between 2010 and 2023.

I believe that I will be able to contribute to World Boxing Community in the best way that I can.

Thank you for your considerations.

Sincerely.

Marcos Candido de Brito.